

To the Members of the Press

October 15, 2025

Cacco Inc  
Hiroyuki Iwai, Representative Director, President

**[October 21 (Tue), Indonesia]  
Cacco to Exhibit at “Japan Tech Indonesia 2025”  
—Accelerating the Growth of Fraud Prevention Solutions in Southeast Asia—**



Cacco Inc. (Headquarters: Minato-ku, Tokyo; Representative Director and President: Hiroyuki Iwai; Stock Code: 4166; hereinafter referred to as "Cacco"), the No.1\*1 provider of fraudulent order detection services in Japan, contributing to a safer e-commerce infrastructure, will exhibit at "Japan Tech Indonesia 2025" to be held in Jakarta, Indonesia, on October 21, 2025.

At the event, Cacco will host a booth and deliver a presentation titled "Promoting Safer E-Commerce Growth: Fraud Detection in Japan and Indonesia."

The company will also provide live demonstrations of its fraud prevention solutions tailored for local businesses and discuss emerging challenges and initiatives in Southeast Asia.

\*1 : Based on a survey conducted by TOKYO SHOKO RESEARCH, LTD., "Survey on the number of EC sites in Japan introducing paid fraud detection services" (as of the end of March 2025).

#### Event Registration:

<https://www.japantechasia.com/>

#### ■About Japan Tech Indonesia 2025

Japan Tech Indonesia 2025 is a business networking event between Japan and Indonesia, featuring leading Japanese IT companies.

This inaugural event in Jakarta will welcome around 300 participants, including IT companies, startups, and media representatives. Through presentations, panel discussions, and business networking at exhibition booths, the event will provide opportunities for innovation and partnership between Japan and Indonesia.

#### Event Overview:

**Date:** Tuesday, October 21, 2025, 9:00 AM – 5:00 PM (local time, Indonesia)

**Venue:** Ciputra Artpreneur, Level 11Jl. Prof. DR. Satrio Kav. 3–5 Ciputra World 1, Retail Podium, RT.18/RW.4, Kuningan, Kota Jakarta Selatan, Daerah Khusus Ibukota Jakarta 12940, Indonesia

This event offers participants the opportunity to directly experience Japan's latest technologies and services and serves as a valuable occasion for local media to cover Japanese companies expanding overseas.

#### ■Cacco's Global Expansion and Achievements

Cacco is actively expanding its fraud prevention solution, "O-PLUX," across Southeast Asia, particularly in markets such as Indonesia and Singapore. O-PLUX helps prevent credit card fraud, unauthorized transactions, and illicit reselling activities.

By integrating O-PLUX with WooCommerce—one of the world's most widely used e-commerce platforms—Cacco has created an environment that enables Southeast Asian businesses to implement fraud prevention measures more easily.

In addition, through collaboration with the Indonesian Retail Merchants Association (APRINDO), Cacco has hosted business networking events in Indonesia and continues to actively promote partnerships with local companies to strengthen fraud prevention efforts in international markets.

#### Previous press release:

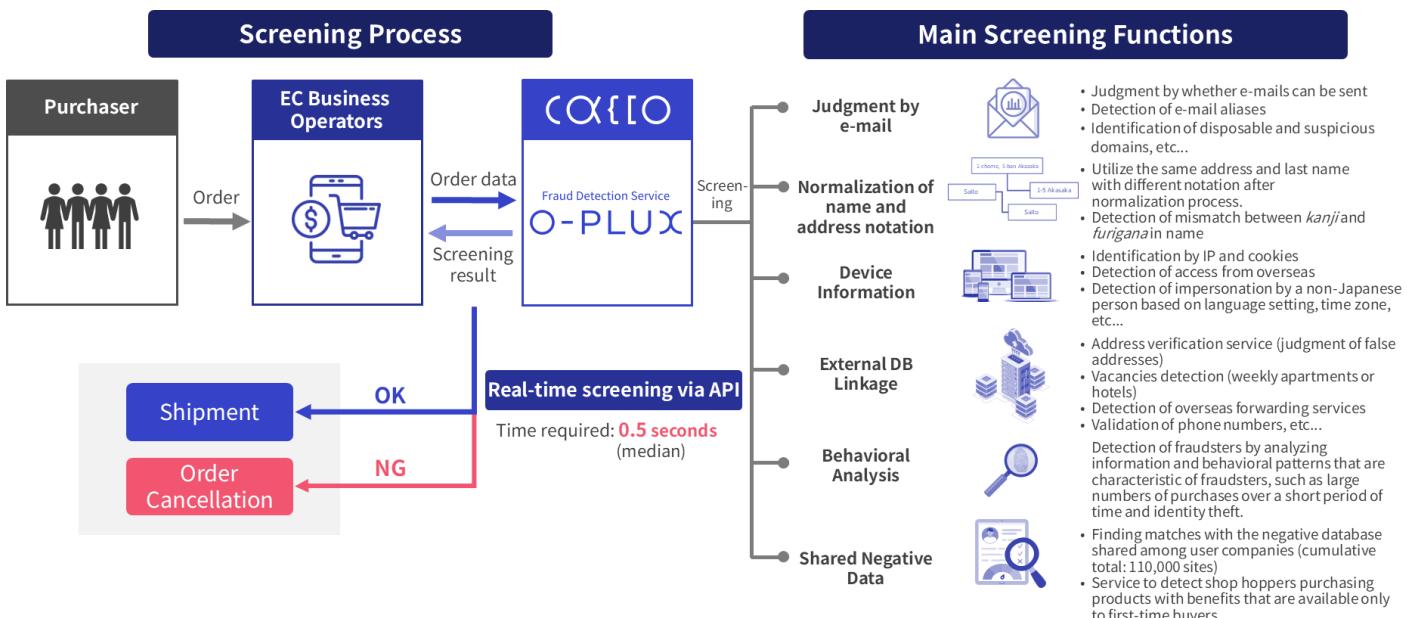
- *The first Japanese fraud detection provider to enable no-code integration with WooCommerce.*  
[Read more ↗](#)
- *Food e-commerce company Agro MJ adopts “O-PLUX” for credit card fraud prevention.*  
[Read more ↗](#)

Going forward, Cacco will continue to expand its business and market presence in Southeast Asia, contributing to enhancing the overall safety of the region.

#### ■About the Fraud Detection Service "O-PLUX"

"O-PLUX", a fraud detection service provided by Cacco, is a cloud-based solution that uses proprietary screening logic powered by data science to detect fraudulent orders in real time.

It helps prevent fraud such as credit card impersonation, unauthorized reselling, malicious reselling, and non-payment for postpaid transactions, while also automating screening operations.



#### ■About Cacco Inc.

Cacco operates under the corporate vision of “Shaping the ‘Let’s Do It’ for a Next Game Changer.” With a strong foundation in security, payments, and data science technologies, the company develops and provides algorithms and software solutions that help businesses overcome challenges and drive innovation.

Positioning fraud detection for online transactions as its core business, Cacco offers “O-PLUX,” Japan’s No.1\* fraud detection service by number of installations, which helps prevent fraudulent logins and unauthorized orders. The company also provides “O-MOTION,” a service that detects unauthorized access to prevent information leaks at financial institutions and member websites, along with phishing countermeasure solutions.

In the field of data science, Cacco contributes to cost reduction, operational efficiency, and profitability improvement across a wide range of industries — including manufacturing, apparel, and construction — through advanced data utilization and analytics.

## ■Contact Information

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